

**American in Spain.com**  
**TERMS AND CONDITIONS FOR ADVERTISERS**

**General**

1.All Advertisements accepted for publication by American in Spain.com in any of its online sites is accepted subject to these terms and conditions. Any other conditions proposed by the buyer shall be void unless accepted by American in Spain.com in writing.

2.In these conditions:

"Advertiser" means the person whose goods or services are advertised;

"Advertisement" means display, recruitment, online, email, mail order and classified advertising and shall include inserts, supplements and re-directed advertisements;

"Buyer" means the person placing the order for the insertion of the advertisement;

"Medium" means the print or online publication taking the booking.

" American in Spain.com site" means the American in Spain.com website onto which an advertisement is sold

3.All Advertisements are accepted subject to space being available in the medium.

4. American in Spain.com reserves the right to cancel any order or part of any order without liability and will refund any part of any cancelled order remaining. American in Spain.com in the event of becoming aware of any meetings of creditors, bankruptcy, liquidation proceedings, the appointment of a receiver or administrative receiver over the whole or substantial part of the Buyer's assets, or any indication whatsoever of financial difficulties.

5.The Buyer agrees at all times in its conduct of business with or on behalf of American in Spain.com strictly to comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders.

Buyer agrees not to accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of American in Spain.com.

**Delivery and Ownership of materials**

6.Materials delivered must conform to American in Spain.com specifications. American in Spain.com reserves the right to charge the buyer for work it required to amend materials to conform to its specifications but accepts no liability for such work.

7. Any intellectual property rights in designs prepared by American in Spain.com shall remain the property of American in Spain.com and advertisements including such designs may not be reproduced without American in Spain.com consent.

**Booking procedures**

8.If an advertisement includes a promotion, competition or a special offer of merchandise the advertiser must provide full details to American in Spain.com.

## **Prices and Payment terms**

9. Invoices are payable with immediate effect from invoice date. Advertisements that have not been paid after 14 days will be removed from [www.expatsinspain.eu](http://www.expatsinspain.eu) and will not be reinstated until payment is received. Prices published by American in Spain.com from time to time are subject to revision at any time and orders are accepted on the condition that the price binds American in Spain.com only in respect of the period specified in the applicable rate card. Once an advertisement has been added to the website that it has been invoiced for and has been paid, the advertisement cannot be cancelled and there will not be any refund of monies paid.

## **ONLINE ADVERTISING**

10. The Buyer must deliver complete creative content to American in Spain.com in a format which complies with American in Spain.com online ad formats for such content. To cancel or alter an order the Buyer must inform American in Spain.com by e-mail.

11. If the Buyer is supplying creative content or change of creative to be used in rotations, in the form of a redirected advertisement, the buyer must inform American in Spain.com in advance.

12. If an Advertisement links to another site, the buyer is responsible for maintaining the link and for the content of the linked site. American in Spain.com may remove any advertisement which contains content or links to a site which, in American in Spain.com opinion, is defamatory or objectionable or will bring American in Spain.com into disrepute. The buyer will indemnify American in Spain.com from and against any claims or liability arising from links contained in an advertisement.

13. Advertisements may contain only such information and code as is necessary to run the advertisement effectively on the relevant American in Spain.com site. Advertisements may not contain tags, cookies, beacons or similar technology which identifies users or enables the buyer or any third party to serve such users with any advertising other than the advertisement.

14. If an advertisement is supplied which does not comply with these terms and conditions or American in Spain.com receives complaints regarding an advertisement, American in Spain.com may, at its discretion, remove the advertisement from display without reference or liability to the buyer.